



40th Dye+Chem Bangladesh International Expo 2022

Date: 31 August -3 September 2022

International Convention City Bashundhara,
Dhaka, Bangladesh

Concurrent Exhibitions



CEMS-Global launched its widely recognized **40th Dye+Chem Bangladesh International Expo** which is The International 'Dye Chem Series of Exhibitions' have achieved an astonishing extent of popularity in South & South-East Asia as the only kind of series held in the sub-continent. Once again it was the most prestigious and exclusive International Exhibition devoted to focus on all kinds of Dyes and Fine & Specialty Chemicals for the Bangladesh Industry and will be a one-stop single platform to showcase from home and abroad the latest developments and emerging technology for the Process Industry.

The “**40th Dye+Chem Bangladesh International Expo.**” was the biggest meeting place ever held in Bangladesh for Buyers and Suppliers of Dyes & Chemicals and also provided an interactive platform for Exhibitors to generate business through displays / direct interaction and enhanced the synergy effect and attract top level professionals from the Industry thus improving technology, focus and visitors of the expo. The Exhibition showcased products such as chemicals, Fertilizers, Fine Chemicals, Food Chemicals, Inorganic Chemicals, Laboratory chemicals, Oil Field, chemicals, Performance chemicals, Petrochemicals, etc.

The textile processing industries in Bangladesh are seeing a momentum in orders and growth in recent times. The demand for chemicals in Bangladesh has been increasing rapidly because of the growing denim industry. The import of textile dyes and chemicals have been growing at a faster rate in the country as the dyeing process needs several kinds of chemicals. Report reveals that the current annual market demand of dyes and chemicals in the textile industry of Bangladesh is about US\$500 million which will reach near about \$1 billion to achieve the milestone export target of US\$50 billion by 2021 from US\$28.5 billion in 2016. This has caught the eyes of many foreign companies, who now mull over expanding their geographical footprint to Bangladesh.

PRESS CONFERENCE



Press conference was held to mark the event on August 23, at the Economic Reporters Forum (ERF). The 3 comprehensive int'l exhibitions serving the entire Textile & Garment industry of Bangladesh for 21 Years is back after a gap of 2 years "40th Dye+Chem Bangladesh International Expo 2022", along with two concurrent exhibitions titled the "18th Dhaka International Yarn & Fabric Show 2022-Summer Edition" and "21st Textech Bangladesh Int'l Expo 2022", organized by CEMS-Global USA, in association with CEMS Bangladesh. Ms. Meherun N. Islam, President and Managing Director of CEMS Global, spoke at the beginning of the event. Mr. S.S Sarwar, group CEO of "CEMS Global USA AND Asia Pacific", Mr. Tanveer Qamrul Islam, Executive Director, CEMS Global, and Mr. Abhishek Das, Director, International Marketing, CEMS Global, were also present at the press conference.



The press conference of the "21st Textech Bangladesh International Expo 2022", "18th Dhaka International Yarn & Fabric Show 2022-Summer Edition" and "40th Dye+Chem Bangladesh 2022 International Expo", was held at the Economic Reporters Forum (ERF), organized by the international organizing company "Conference and Management Services Limited CEMS-Global". Ms. Meherun N. Islam, President and Group Managing Director of "CEMS Global," presided over the press conference. Mr. Tanveer Qamrul Islam, Executive Director, CEMS Global, Mr. Abhishek Das, Director, International Marketing, CEMS Global, Asraful Islam, Senior Manager, Business Development and Strategic Planner, CEMS Global, were also present at the press conference. The show will take place in International Convention City Bashundhara (ICCB), Dhaka, from August 31 to September 3, 2022.

INAUGURATION CEREMONY



CEMS-Global USA's and CEMS Bangladesh's 3 comprehensive biggest B2B exhibitions for the entire Textile and Garment Industry of Bangladesh kicked off at ICCB Dhaka. 40th Dye+Chem Bangladesh International Expo 2022 showcasing Textile & Garment Machinery which ran at the International Convention City Bashundhara (ICCB), Dhaka. An Opening Ceremony was held at the Seminar Hall of International Convention City Bashundhara (ICCB). The Hon'ble Minister of Textiles and Jute Ministry, Golam Dastagir Gazi, BirProtik, MP, attended the "21st Textech Bangladesh International Expo-2022" inauguration ceremony as a chief guest. Mr. Faruque Hassan, President of BGMEA, Mr. Mohammad Hatem, Executive President of BKMEA, and Mr. Dhiraj Raichand Shah, Chairman of SRTEPC also attended as a special guest at the exhibition. Also present from CEMS-Global were Ms. Meherun N. Islam – President & Group Managing Director and Mr. S. S. Sarwar – Group CEO.



EXHIBITION STATISTICS



International
Convention City
Bashundhara, Dhaka,
Bangladesh



Participating
Country : 12+



Exhibitor : 450+



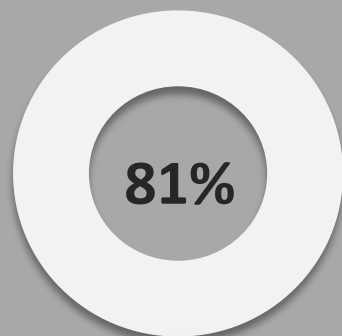
Business Visitor
12,000+



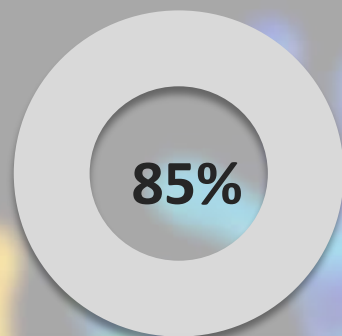
Total Visitor
20,000+



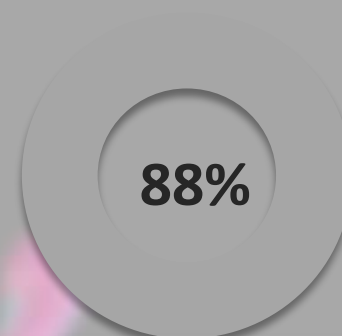
Booths : 550+



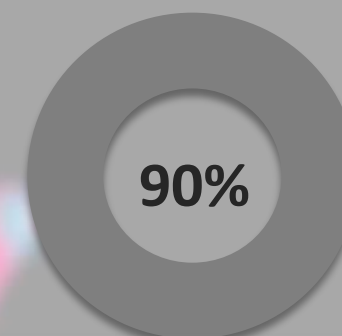
OF EXHIBITORS STATED THAT THEY WOULD LIKE TO REPEAT THEIR PARTICIPATION ON THE 2023 SHOW.



SATISFIED WITH THE QUANTITY & QUALITY OF VISITORS

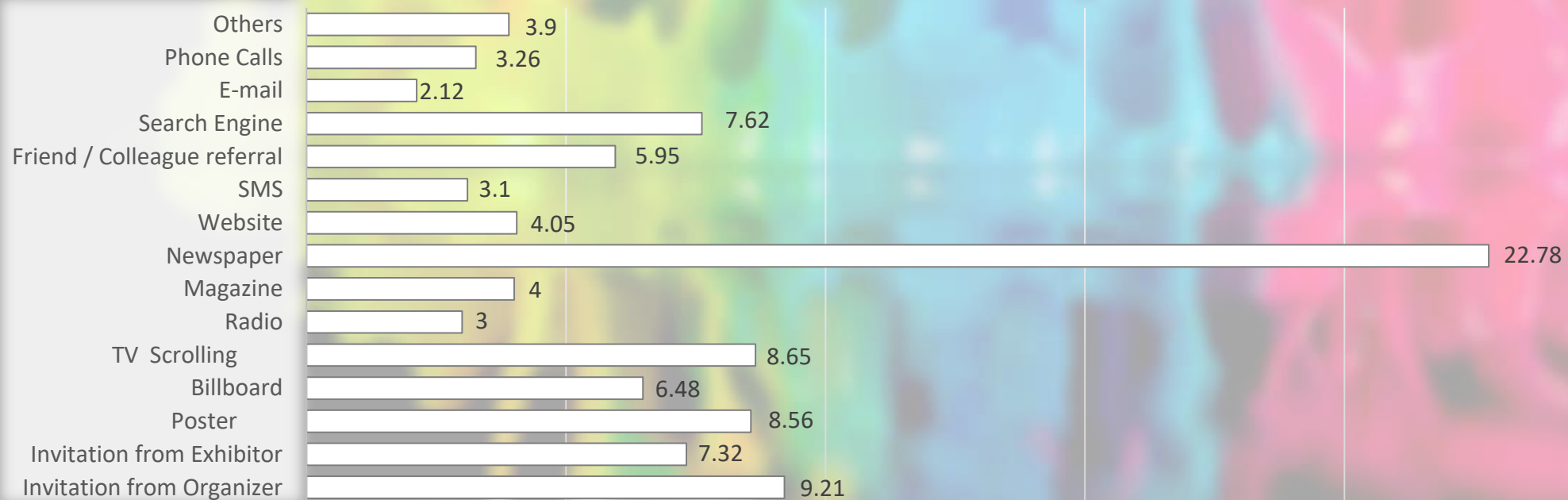


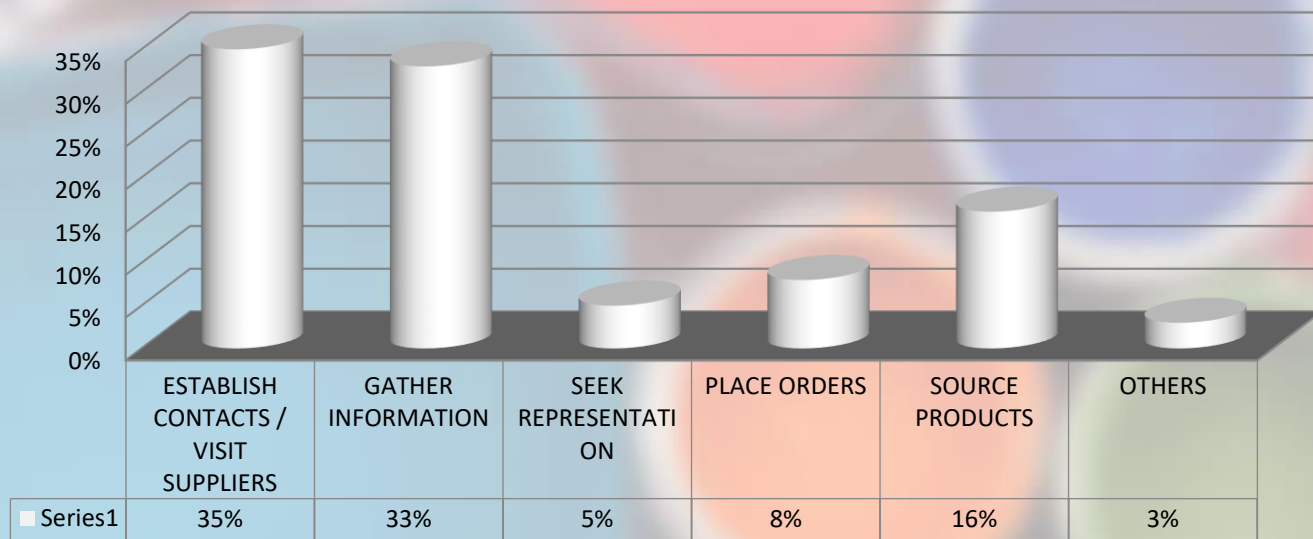
ACHIEVED THE OBJECTIVES OF EXHIBITING



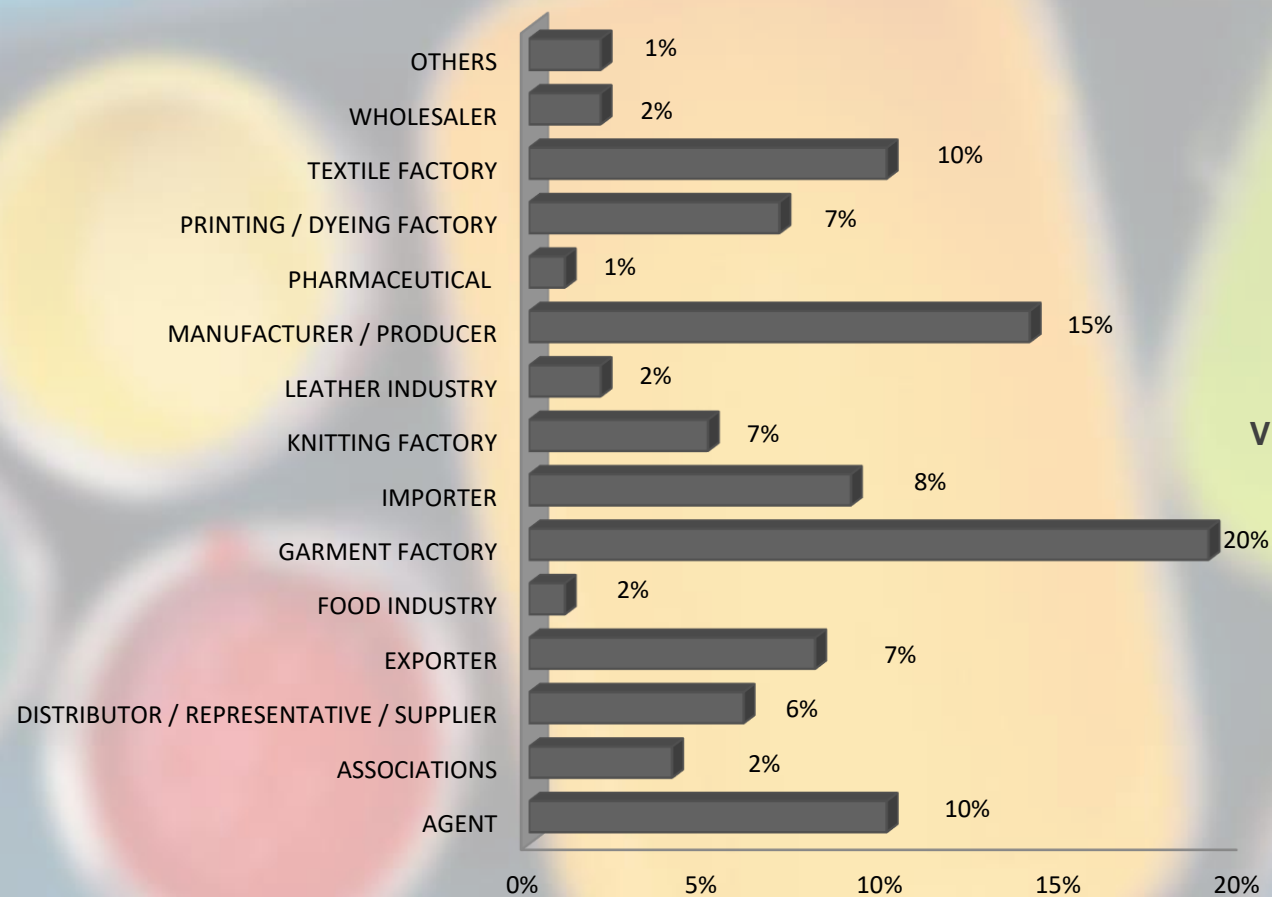
OF THE EXHIBITORS STATED THAT THEY WERE SATISFIED WITH THE SUPPORT/ SERVICES FROM ORGANIZER.

MODE OF REACHING DYE+CHEM BD INFORMATION TO THE VISITORS:





VISITORS OF DYE+CHEM BD CONSISTED



VISITORS TO THE DYE+CHEM BD VISITED WITH FOLLOWING POWERS TO MAKE:

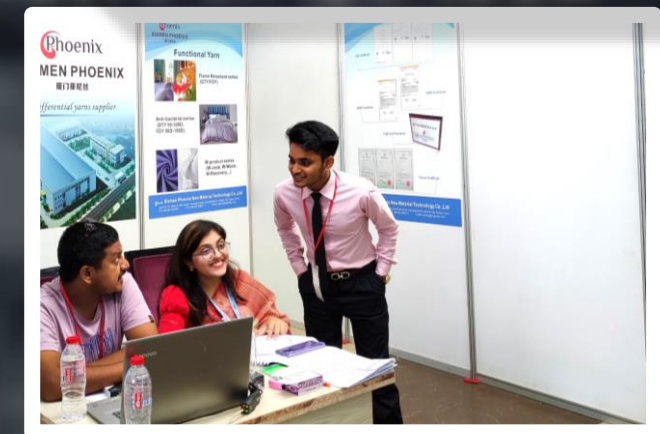
VISITORS SECTOR DYE+CHEM BD INTERNATIONAL EXPO CONSISTED

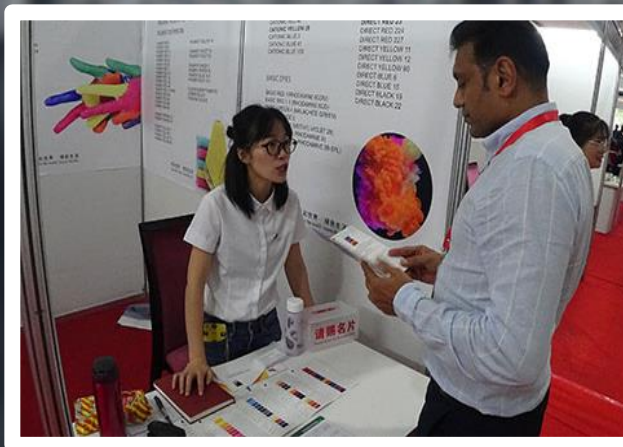
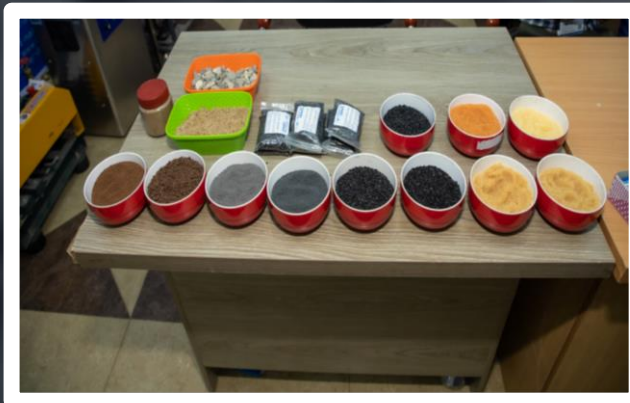
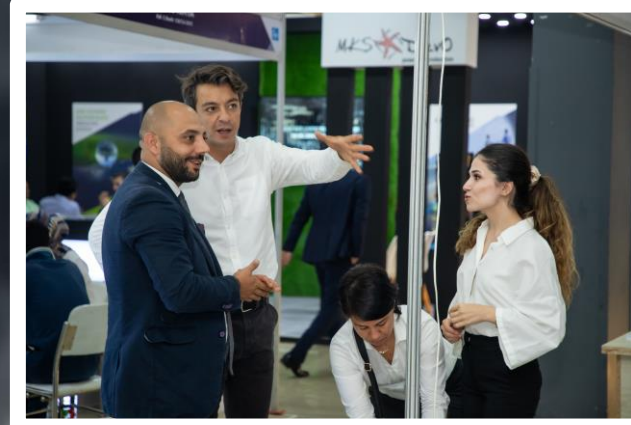
40th Dye+Chem Bangladesh International Expo 2022 – HYBRID EDITION

HYBRID BOOTHS FOR FOREIGN EXHIBITORS WHO WERE ENABLE TO ATTEND THE EXHIBITION PHYSICALLY

Features of the Hybrid Booths:

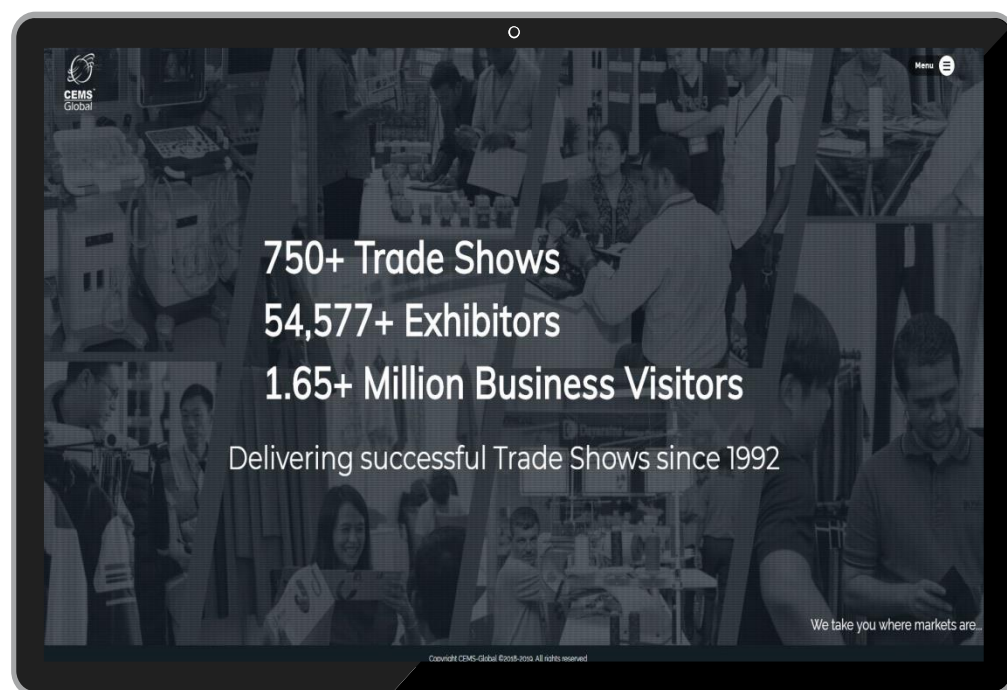
- Exhibitors were able Virtually to Connect with buyers who visited their booth
- Samples were collected from the International Exhibitors
- The International Exhibitors sent the samples to the Exhibition which were then decorated in their booth
- Record your meetings to Rewatch and Share
- Collect Data Virtually, Share with Partners
- Special Booth Attendants from Bangladesh Textile University handling the booth with samples, Laptop & Visitor Data Book
- Some Hybrid Service booths had the Exhibitor business partners in Bangladesh too along with the attendants





ABOUT CEMS - GLOBAL

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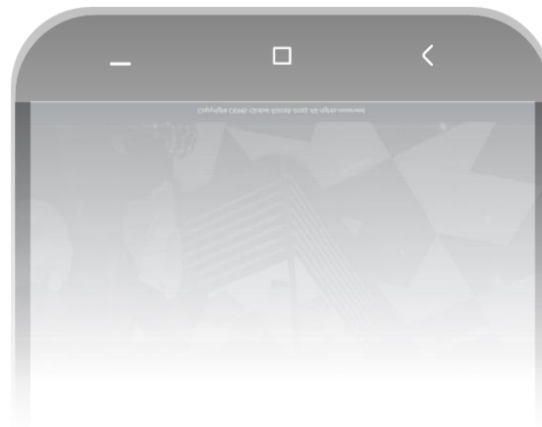
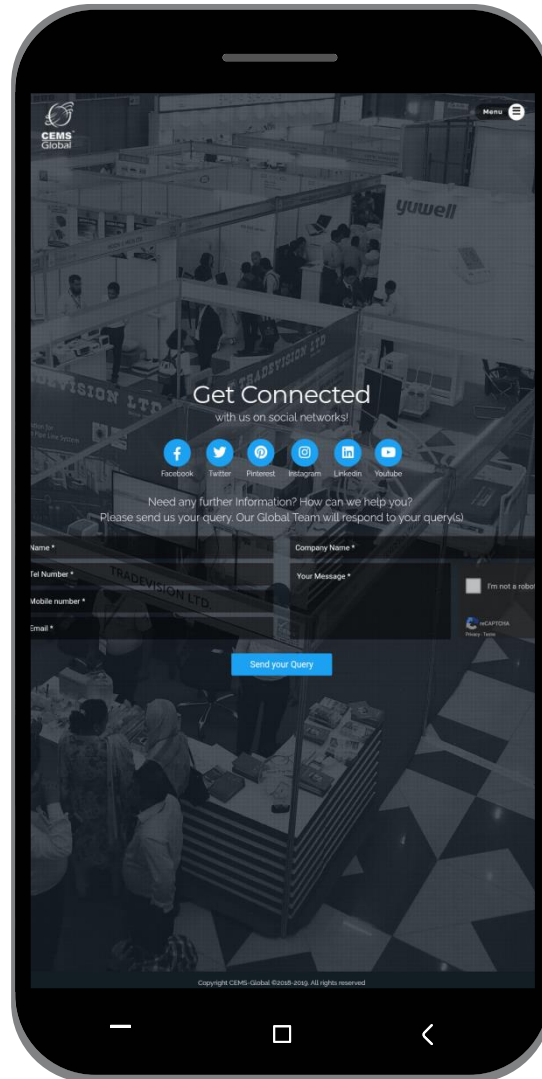
CEMS-Global USA, based in New York, is a professional Multinational Exhibition & Convention Organizer, having its operations across 4 continents. Established in 1992, CEMS-Global, in this span of 29 years has been committed to organizing Professional B2B Trade Shows for important Business sectors of the trade and economy.

In this span of almost 3 decades, CEMS-Global has partnered with several Business Associations, Chamber of Commerce's, Export Promotion Councils, International Trade Promotion organizations, Governments. Our successful 40 Trade shows per annum in highly potential and developing countries of the world across 4 continents have benefited hundreds of thousands of Manufacturers, Several Industry sectors and boosted International Trade & Development in many countries.

With our 40 Trade Shows on important business sectors and commendable presence globally across 4 continents, we transform our Events into successful Trade Shows with focus on our knowledge, skill, finesse and creativity. We bring all these attributes together to reinvent events...to transform the ordinary into extraordinary and producing successful Trade Shows in important and potential markets around the world. As a company with Global presence and a wide-ranging proven track record, CEMS-Global USA also provides High-Value Management & Strategy Consultancy Services and lays its knowledge, its vast global experience at the disposal of the Client and assists Trade/ Business Associations and Enterprises improve work strategies, improve efficiency & performance or entering new markets, with our proven system to reach the goal. Great people make great partnerships! CEMS-Global's dedicated team stands with you in making a right decision for your participation in a Trade Show or enhance your Businesses in the next important market for you that will yield exceptional results. With over 750 Trade Shows, 54,577+ Exhibitors, 1.65+ Million Attendees in our portfolio; we are devoted to take you where markets are....

FOR MORE INFORMATION & RESERVING YOUR PREFERRED EXHIBIT PLEASE CONTACT:

VISIT US @ www.cemsonline.com



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THANK YOU FOR YOUR PARTICIPATION, SEE YOU THE NEXT EVENT...



13 ~ 16 September 2023

10:30am to 7:30pm

Bangabandhu Bangladesh–China Friendship
Exhibition Center

